REGISTRATION IS OPEN FOR FEIMEC 2018

Register online and ensure your visit to the greatest show in the machinery and equipment industry

in Latin America

Registration for the second edition of **FEIMEC – Feira Internacional de Máquinas e Equipamentos** is open in the official site of the event <u>www.feimec.com.br</u>, through the link "Inscreva-se". The largest show in the machinery and equipment industry in Latin America will be held between April 24 and 28, 2018, at São Paulo Expo. Online registration is free and exclusively for professionals in the sector, the press and students.

There are four registration options available: for *Companies/Class Entities* (for registration of Brazilian professionals from companies in the sector); *Self-Employed* (for professionals who do not have a CNPJ – corporate taxpayer registration number), *Educational Institutions* (for people linked to educational institutions) and *Press* (direct contact with press relations for the event).

To register online, one unique and valid email address is mandatory, per person. Students from technical schools aged between 14 and 16 must be accompanied by their respective teachers who must register beforehand through the internet. In this case, the teachers from the educational institutions must register first, mentioning their personal data and the educational institution they represent, and student registration happens afterwards.

Early registration helps to avoid lines, making access to the event easier. It can be done at any time, until the last day of the event (April 28). Registered attendees have the option of printing their badge at home or at the electronic totems installed at the show entrance.

For additional information, visit www.feimec.com.br.

ABOUT THE SHOW

FEIMEC is the official show for the machinery and equipment industry in Brazil. In its first edition, in 2016, the event gathered 500 exhibitors, including national and international companies. For 2018, 630 brands have already been confirmed, i.e., 90% of the target, which is 700, establishing it as the greatest show in the sector in Latin America.

FEIMEC 2018 will have exhibitors from a large mix of segments from the mechanical capital goods chain, for example companies from the machinery-tool sector, automation, control and metering, tools and devices, treatment of surfaces, engines, couplings, reducers, gears, valves, pumps, compressors, hydraulic and pneumatic equipment, movement and storage systems, in addition to companies in the welding, cutting and shaping industry.

The fifty thousand attendees expected in this five-day event will not only have the opportunity of visiting the show, but also of participating in parallel events, for example, seminars, workshops,

symposia, international business rounds and live demonstrations at the Advanced Manufacturing Area.

VENUE

FEIMEC will occupy 54 thousand m² in São Paulo Expo, the largest and most modern exhibition center in Brasil. The venue has more than 5 thousand parking spots (4.5 thousand covered) and is strategically located 10 minutes from Congonhas airport outside the perimeter of municipal restriction measures in the use of passenger and cargo vehicles (*rodízio*). The attendees who choose to use public transport can make use of the free shuttles to and from São Paulo Expo, at Subway station Conceição and Congonhas airport. São Paulo Expo is on Rodovia dos Imigrantes km 1.5, Água Funda, in São Paulo (SP).

CREATION

FEIMEC is an initiative by ABIMAQ, in partnership with other entities from different sectors in Brazil and abroad. The organization and promotion of the shows is carried out by Informa Exhibitions.

ABIMAQ – The Brazilian Association of Machinery and Equipment represents about 7.500 companies in several segments that manufacture mechanical capital goods, whose performance has a direct impact over the other national productive sectors and is structured nationally with HQ in São Paulo, nine regionals and a Political Office in Brasília. Far beyond the institutional representation of the sector, ABIMAQ has a professional management team and its activities focus on the generation of commercial opportunities for its members, performing activities in the political and economic arenas, stimulating commerce and international cooperation and contributing towards enhancing performance in terms of technology, training of human resources and management modernization.

Informa Exhibitions believes that events are knowledge and relationship platforms that help drive the Brazilian economy. The company is a branch of the Informa Group, the largest organizer of events, conferences and training in the world, a publicly-traded company with securities traded in the London Stock Exchange. Among the events organized by Informa Exhibitions in Brazil are: Agrishow, Fispal Tecnologia, Fispal Food Service, ForMóbile, Futurecom, ABF Franchising Expo, Serigrafia SIGN FutureTEXTIL, among others, total of 20 sectorial shows. Informa Exhibitions has offices in São Paulo (HQ) and Curitiba, with around 200 professionals. Over the last four years, the company invested about R\$ 400 million in Brazil to acquire events and brands, which have led to the strategic decision of changing the name of the company in Brazil from BTS Informa to Informa Exhibitions.

SERVICE

FEIMEC – Feira Internacional de Máquinas e Equipamentos (International Machinery and Equipment Show)

Date: April 24 – 28, 2018, at São Paulo Expo Exhibition & Convention Center

Initiative: ABIMAQ - Associação Brasileira da Indústria de Máquinas (Brazilian Association of

Machinery and Equipment)

Promotion and organization: Informa Exhibitions

Official Sponsor: Romi

Additional information: <u>www.feimec.com.br</u>